

Business Europe



From left: Jason Pardo, Vice President Sales & Marketing, Tom Tilmans, Director Sales & Marketing EMEA, and Doron Dekel, CEO of ClaroNav at the company's booth at EAO. (Photograph: OEMUS MEDIA AG)

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ClaroNav launches new educational concept at EAO congress

by Dental Tribune International

PARIS, France: ClaroNav, provider of surgical navigation technology for dental implant treatment, has introduced the Dynamic Navigation Society, which is aimed at allowing dental implant professionals worldwide to learn from master clinicians in person. The society is the new educational division of ClaroNav and provides continuing education courses and training in various countries. The company is presenting the new concept at the EAO congress, currently being held in Paris, and in this context, has initiated a clinical

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"The society has been founded to expand knowledge and introduce real innovation by creating a

collaborative environment for learning and shared experience around the world," explained Luca Casalena, Regional Sales Manager for Southern Europe at ClaroNav. The educational programme offered by the society includes Navident training sessions and hands-on courses and involves an exclusive community of experts in implant dentistry who are dedicated to optimising guided implantology.

"The society organises high-quality courses all over Europe, Canada and soon the US," stated Tom Tilmans, Director of Sales and Marketing for EMEA at ClaroNav. "You can find us in Rome, Ghent, Amsterdam, Sofia, Stockholm, London, Marseilles, Toronto, Glasgow and Istanbul and many other places." In order to accommodate any schedule, the courses are offered in a variety of formats (half-day, one-day, two-day, weekday or weekend). Each course includes training on demonstration models, as well as live surgery. "Initial feedback has been extremely positive, as clinicians discover the path from a good treatment plan to an excellent surgical outcome," Tilmans stated.

In addition, the Dynamic Navigation Society certifies a number of third-party educational courses. By collaborating with existing providers, ClaroNav aims to reach more clinicians in more languages. In the future, the company expects to broaden its range of certified courses while seeking additional partners for educational collaboration.

At the 2016 EAO congress, ClaroNav has launched a special clinical case competition and has invited dental professionals to submit clinical cases focusing on minimally invasive implant treatment. The top two cases will be awarded a Master Clinic Session with Prof. Hugo De Bruyn and Dr Jan D'Haese from Ghent University in Belgium, including flights and accommodation. Dentists who wish to take part in the competition can submit their cases until 31 March 2017. Further information can be found at www.claronav.com and at the ClaroNav stand (S14).

For more information	about the congress, visit of	our <u>EAO topic page</u> .	